

## REGISTRATION FORM

### One day workshop on “New Product Development”

(09-Sep-2016)

Name : \_\_\_\_\_

(In Block Letters)

Reg. No. & Year : \_\_\_\_\_

Department : \_\_\_\_\_

Organization : \_\_\_\_\_

Address for communication:

Pin Code : \_\_\_\_\_

Phone : \_\_\_\_\_

E-Mail : \_\_\_\_\_

**Payment Details** (Contact Coordinators)

#### Direct Bank Deposit or NEFT

A/C Name : Metatechgarage Research &  
Consultancy Services Pvt.Ltd

A/C No : 1928102000001793

A/C Type : Current account

IFSC Code : IBKL0001928

Branch : Nolambur, Chennai

**(On spot registration also available)**

Amount : \_\_\_\_\_

Date: \_\_\_\_\_ Signature

## ORGANIZING COMMITTEE

### Chief Patron

**Vijayashree Dr.K.V.Kupusamy**  
(Chairman, RVS Group of Institutions)

**Thiru.K.Senthil Ganesh**  
**MBA., (USA), M.Sc., (UK), (Ph.D.),**  
(Managing Trustee, RVS Group of Institutions)

### Patron

**Dr.Y.Robinson**  
Director, RVS Technical Campus – Coimbatore

### Convener

**Dr.K.Mylsamy, Professor & Head,**  
Department of Automobile Engineering

### Staff Coordinators

**Mr.B.Ramanathan, M.E,**  
Assistant Professor, Automobile Engineering

**Mr.A.Kavin Kumaran, M.E,**  
Assistant Professor, Automobile Engineering

### Student Coordinators

**Mr.R.Thanga Ramesh,**  
B.E Automobile Engineering – Final year

**Mr.G.Pushpanathan,**  
B.E Automobile Engineering – Third year

### Contact Address

**Department of Automobile Engineering**  
**RVS TECHNICAL CAMPUS – COIMBATORE**

**Kumaran Kottam Campus**  
**Kannampalayam | Sulur**  
**Coimbatore - 641 402 | Tamil Nadu | India**  
**Mobile : 9442223971, 98940 59960**

**E-mail : [rvstccauto@gmail.com](mailto:rvstccauto@gmail.com)**

**Website : [www.rvstcc.ac.in](http://www.rvstcc.ac.in)**



**RVS TECHNICAL CAMPUS – COIMBATORE**

(Approved by AICTE, Affiliated to Anna University- Chennai)



An ISO 9001: 2008 Certified Institution

### One day workshop on “New Product Development”

(09-Sep-2016)

Organized by



**DEPARTMENT OF**  
**AUTOMOBILE ENGINEERING**

In association with



### About The Institution

*Rathinavel Subramaniam Educational Trust was established in 1983 as a public charitable trust in memory of Master Rathinavel Subramaniam, the elder son of Chairman Vijayashree Dr. K. V. Kupusamy and Late Smt. K. Padmavathy. It was started with the objective to create facilities for education, health care and growth of the poor and the downtrodden. Today RVS Education Trust has reached its goals as one of the leading educational organization of our country. More than 130 institutions are included in the RVS Educational Trust.*

*RVS Technical Campus – Coimbatore was established in 2009. It is approved by AICTE as an integrated campus and affiliated to the Anna University, Chennai. The college offers UG (AUTO, AGRI, MECH, MCS, CIVIL, CSE& ECE) and PG (ME & MBA) courses.*



### About The Department

*The Department of Automobile Engineering was started during the academic year 2013-2014 offering B.E. degree in Automobile Engineering. The department has highly-qualified and well-experienced faculty and staff members of proven ability and administrative skills. The department has a vision to enrich the knowledge of students and update the technology of automobile engineering. The department has well equipped laboratories that cater to the needs of the students. We are providing an excellent exposure to like well equipped laboratories & workshops through the modern equipments such as Automotive Electronics Laboratory, a computerized Two-wheeler engine test rig, modern automotive engine and chassis components.*

*Among the various activities of the department, the SAE stands out with its many guest lectures by eminent personalities from academic and industries. In addition, frequent industrial visits to renowned industries are one of the key activities of SAE. An annual AUTO EXPO exhibition organized by the department exhibits most of the Classical Vehicles, Modern Cars, Race Cars and also Students Innovations. The department maintains a close liaison with a number of Industries in and out of the country through faculty research and collaborative projects.*

### About The Programme

This programme offers students a chance to learn how an idea can be developed into a new product through various stages of processes. The event gives you understanding in the following

- ) How industries find and develop new-product ideas
- ) Gain knowledge and apply NPD process in Real time exposure
- ) NPD aiding in engineering projects

**Eligibility for Participation:** Open to all branches\*

**Resource Persons:**

**Mr.E.Thirukkumaran M.E.,(Ph.D) IIT**

**Design Head – Rapid Fab 3D**

Product Development Specialist with 7+ years of experience

**Registration fee : Rs.300 /- per student**

(Inclusive of food)

**The duly filled application form has to be sent to**

**Mr.B. Ramanathan, M.E,**

Assistant Professor, Automobile Engineering

**Mr.A. Kavin Kumaran, M.E,**

Assistant Professor, Automobile Engineering

**Department of Automobile Engineering,  
RVS TECHNICAL CAMPUS – COIMBATORE,  
Kumaran Kottam Campus,  
Kannampalayam, Sulur,  
Coimbatore - 641 402 - Tamil Nadu – India**

**Mobile: 94422 23971, 98940 59960**

**E-mail:[rvstccauto@gmail.com](mailto:rvstccauto@gmail.com)**